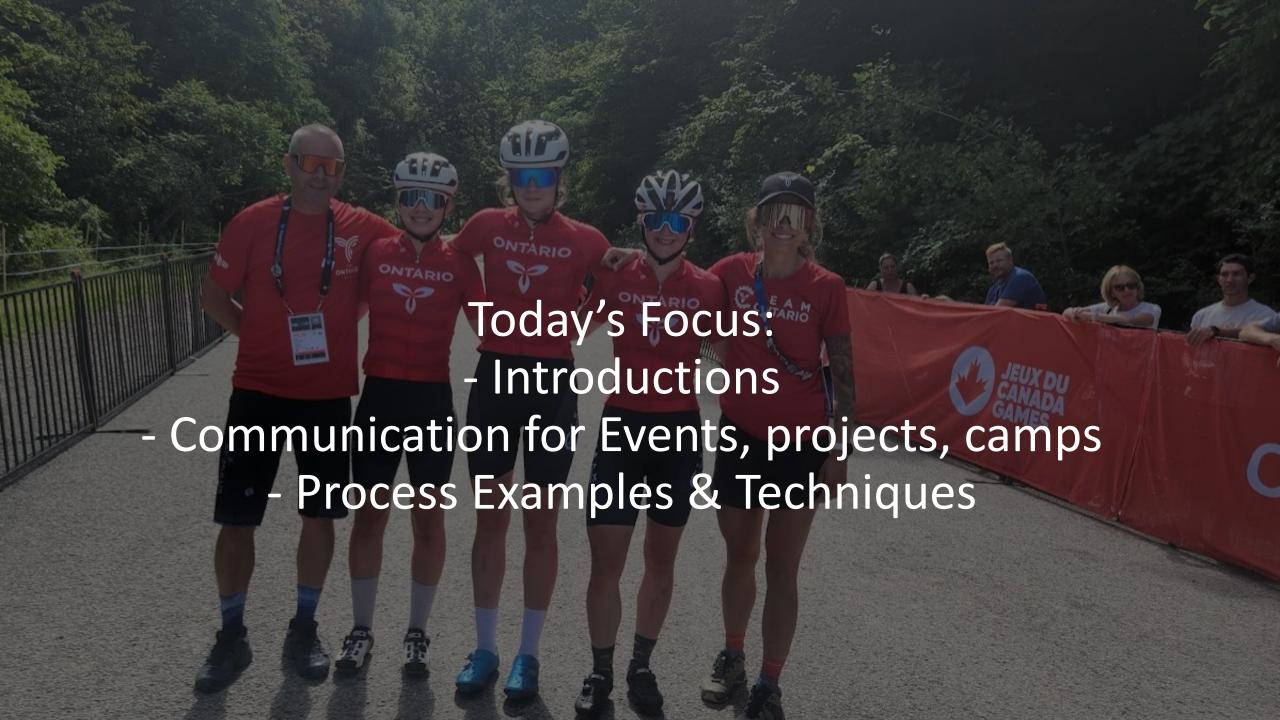
Coach: Athlete Communication Best Practices



March 2023

Presented by: Roxy Slotegraaf & Jocelyn Stel



Roxy Slotegraaf

Coaching: Level 1 Mountain Bike; pursuing Competition Development

Racing Experience: Provincial Enduro & Provincial Cross Country

Athletic Highlights: Elite Provincial Champion 2022

Coaching Highlights:

Lead Provincial Female Development Camp in Ontario, 2022

Assistant Coach for High Performance Endurance Camp B.C., 2022

Assistant Coach for National Female Jump Camp B.C., 2022

Hometown: Listowel, ON

Goals: Improve Endurance Coaching Skills and Communication



Jocelyn Stel

Age: 20 years old

Category: U23 Mountain Bike

Disciplines include: Mountain Bike

Term: Racing with National Team since 2021 (2 years)

Hometown: Burlington, ON

Highlights: 2nd at Nationals 2022, 4th at Nationals Cross Country 2021 &

2nd at Nationals Short Track 2021

Goals: Nationals, World Championships, Olympics, Career

Current Coach: Catharine Pendrel (Olympic and National Professional

Athlete)

School: Brock University, Biomedical Science Undergrad Degree



Outline Communication Best Practices

1) Pre-Event

- a) Communication of the Schedule with Athletes and their Coaches
- b) Outlining Expectations
- c) Goal Setting

2) During Event

- a) Check In's
- b) Communication and Updates
- c) Nutrition & Recovery Reminders

3) Post Event

- a) Goal Setting Debrief
- b) Event Discussion and Key Learnings



Pre-Event Communication

Athlete Focus:

• **Logistics:** arrange transportation and accommodations

 Resources: understand who the team/ project support personnel are (i.e. physiotherapist, mechanic, Head & Assistant Coaches)

 Details: following up to clarify any questions and confirm attendance

 Communication: athlete should share project information to their own personal coach & parents/ guardians

Coaches Focus:

• Overarching goal: Event, skills specific, endurance

Staff: introductions

• **Logistics:** Cost, travel, accommodation

• **Ensuring athletes are prepared:** packing list, ensure athletes know how to use their equipment, change tire etc.

• Expectations of athletes: Safe sport, Rowan's law, Anti-doping

• **Nutrition:** On bike, group meals, grocery store runs





Key Guidelines: understand the athletes age and where they are in the training cycle & recommended training loads

Training to race Reference Material 2023

During Event General Communication

- Group meeting: Expectations for group living
- Group meals: Are great for social time for athletes to connect with each other and coaches
- Check ins: These do not have to be formal 1 on
 1s

Ask questions! What was your energy level like today?

Daily communications:

- Message about next day: Ride times/ workouts, nutrition, in whatsapp or email
- Consider that the athlete is likely in school



During Event Communication During a Session: Athlete centred

Refer back to previous session:

Skills learned, how athlete is feeling after travel day

Guided discovery questions:

Perception Questions: Guide focus

Problem solving together:

- Check in with emotions
- Management and implementing solutions when athletes are struggling or require support

Retrieval Question:

Reinforce prior teachings

Feedback:

- Demonstrations and videos
- Indicate what the athlete did well before giving criticism



Post-Event Communication



- Event/ Camp Debrief and Learnings:
 - ask questions & allow athletes to share information
 - Goal Review: assess the athlete's goals and whether they achieved their goals and key learnings
- Communication: ensure athletes know you are available for further follow up and ongoing questions/ concerns

Key Learnings Summary







COMMUNICATION

CONFIDENCE BUILDING CHECK INS & FEEDBACK

Reach out! roxyslotegraaf@gmail.com joceylnstel@gmail.com

Discussion Communication

- Provide an example where great communication went a long way.
- What questions do you use to engage your athletes?

