



2022-2023 Track Season Report

The 2022-2023 Track Season brought an elevated look, feel, and experience to the participants of our youth and adult events.

New events were incorporated into the OCup and Provincial schedules, such as the timed events, team events (Team Sprint, Team Pursuit, Madison), and new opportunities for youth to race at Provincials (U13, U15 Men and U15 Women).

There were many new initiatives this season, such as an hour of an open training for competing riders prior to racing, a neutral mechanic for all OCups and Provincials, an athletic therapy pit, and a food station with a microwave and kettle available for all participants.

For the first time, the nationally-sanctioned Eastern Track Challenge event was run concurrently with OCup #3 – uniquely running both age-based categories for U17 and Junior Men and Women alongside ability-based categories. The age-based racing opportunity was well embraced by the U17 and Junior riders, providing feedback that it was a great opportunity to compete against their peers prior to the 2023 Canadian Track Championships (U17/Junior/Para) in April.

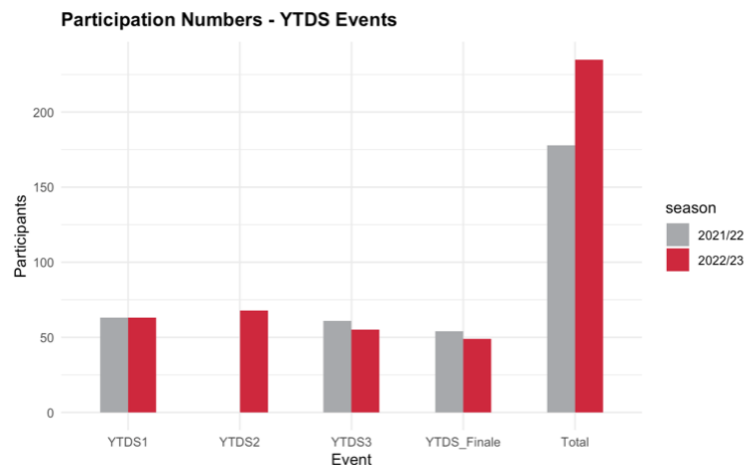
In order to promote racing within the province of Ontario and to elevate the level of competition at the Provincial level, all Ontario riders must have competed in at least 1 OCup in order to qualify to compete at the 2023 Ontario Track Provincial Championships. The membership responded very positively, and there was an increase in registrations for the OCup series in comparison to the previous season.

OC and NCIM (National Cycling Institute Milton) also partnered together to create a Race-Ready Assessment to encourage those from other velodromes to get acquainted with the Mattamy National Cycling Centre track prior to racing, as well as organize a Madison event. Unfortunately, the Madison event was cancelled due to low registration, but we hope to bring this event back next year.

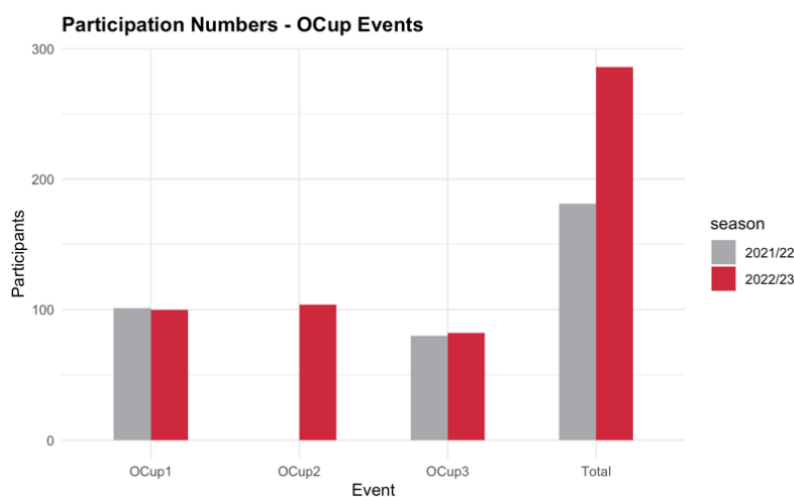
Event Registration

Still recovering from a decrease in track cyclists after the pandemic, we saw some increases in certain events and some decreases in other events throughout the season. However, in comparison to the 2021-2022 track season, we were able to run all of our events without having to cancel any due to low registration.

There is still a significant amount of out-of-province riders (as much as 30%) participating in Ontario Cycling track events. We hope to increase the number of Ontario-based riders over the next few years as we continue to rebuild.

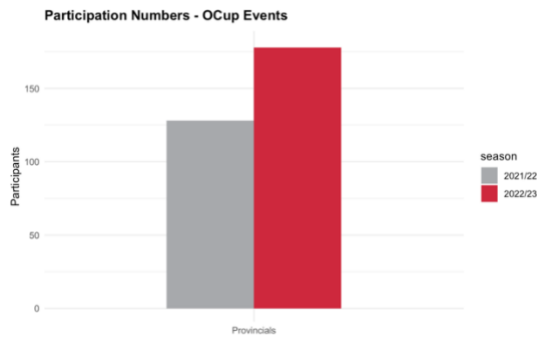


Comparison of youth participation between last year's 2021/22 track season and this year's 2022/23 season. YTDS #2 was cancelled last year due to low registration.



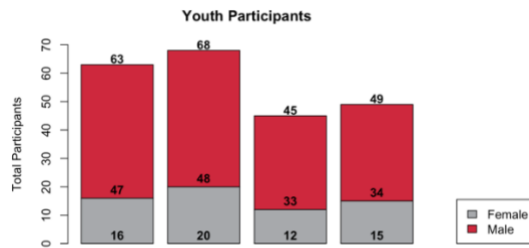
Comparison of OCup participation between last year's 2021/22 track season and this year's 2022/23 season. OCup #2 was cancelled last year due to low registration.

*does not include Eastern Challenge



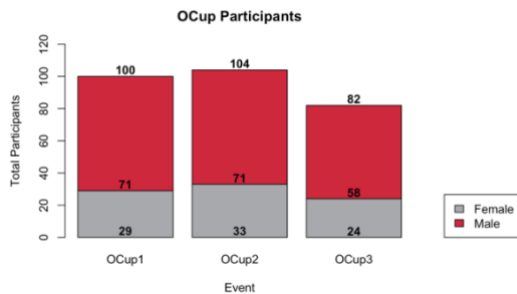
Comparison of Provincial Championship participation numbers between last year's 2021/22 track season and this year's 2022/23 season.

Within the registration numbers, we also saw a large discrepancy in participation numbers between genders.



Gender breakdown in all 2022/23 YTDS events.

*a Total number of participants in each gender category are displayed.



Gender breakdown across all 2022/23 OCup events.

*a Total number of participants in each gender category are displayed.

For the 2022/23 Track Season, youth events, female riders made up 26.8% of total riders. In our OCups, the women's field made up 30% of total riders.

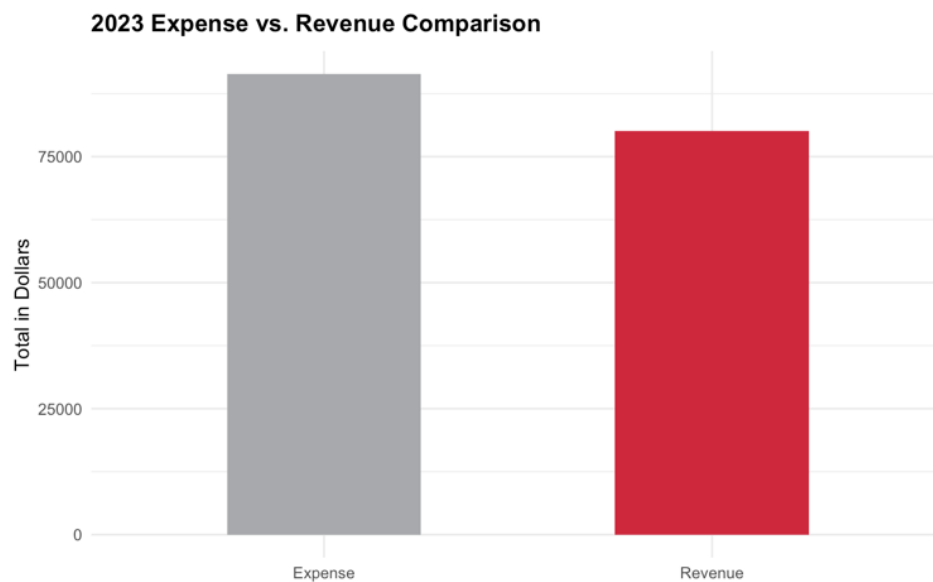
Ontario Cycling continues to look at ways to decrease the gap between genders on the track, as well as within all areas of cycling in Ontario.

One of the recommendations that we heard from our members was to offer a Track Series Registration. We were able to offer a YTDS and OCup Series Registration that covered YTDS #1, 2, 3 and OCups #1, 2, 3 for two from October 24th to November 7th. Unfortunately, even with advertising and promotion, we only received 13 YTDS and 10 OCup series registrations. We hope to increase the number of series registrations next season by keeping the series registration open until the first event of each series.

Track Budget

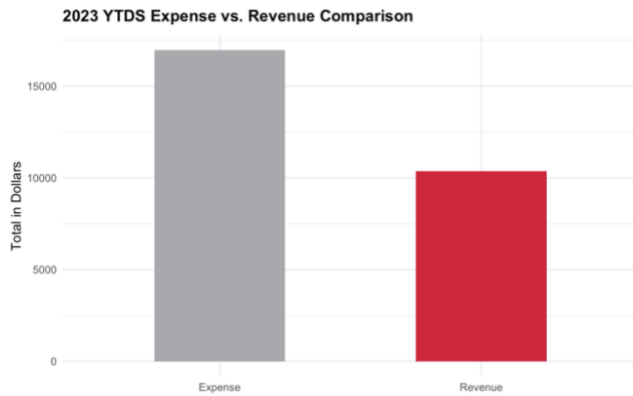
Track events are one of the most expensive disciplines to run in the sport of cycling, with the overall track costs (not including staffing) ranging from \$780-\$1200 an hour, depending on the event.

Below is a comparison of total revenue and expenses across all track events that were run by Ontario Cycling in the 2022/23 season.

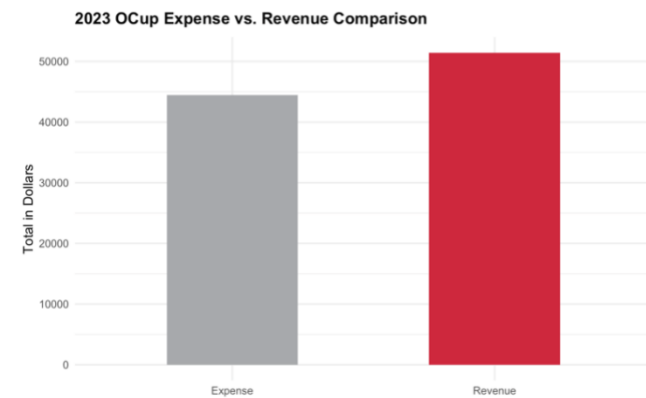


Total Expense vs Revenue Comparison

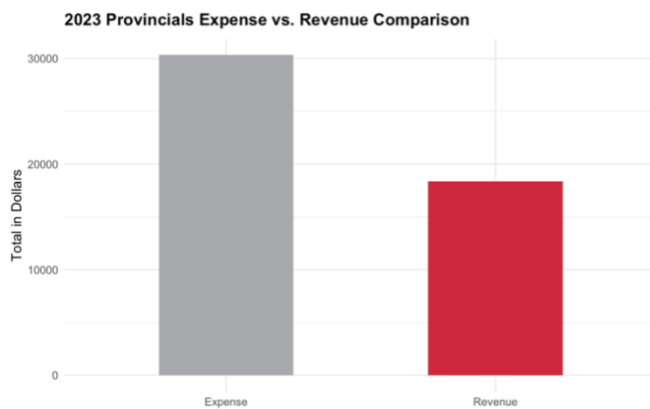
The comparison of total revenue and expenses for the 2022/23 season broken out into Youth events, OCups, and Provincials can be found in the charts below.



Youth Track Development Series – Expenses vs Revenue



OCup Series – Expenses vs Revenue

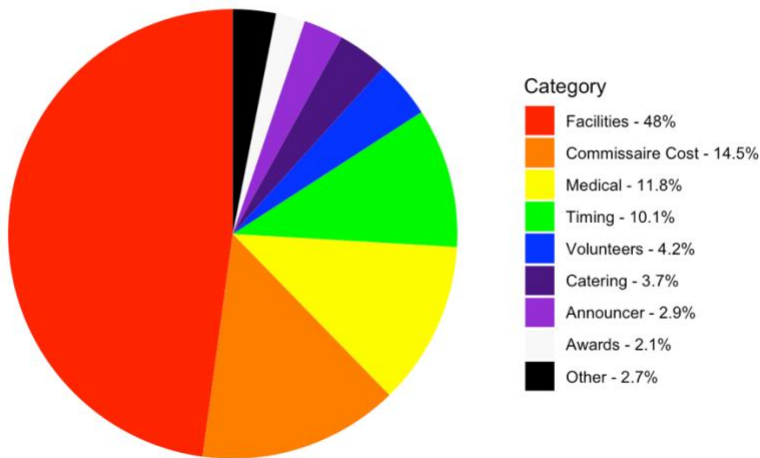


Provincial Championship – Expenses vs Revenue

In order to support youth participation, OC keeps registration costs for our YTDS at a minimum, but this means the events are run at a deficit. The revenue generated from the OCups is used to subsidize the YTDS deficit.

The costs to run track events fall into several different categories. The chart below indicates the make-up of total expenses as well as the percentage of expenses each category is responsible for.

Track Events Expense Breakdown



Although Ontario Cycling did not have a track sponsor to subsidize the cost of our events this season, we were able to partner with brands that provided prizes for our participants that added value to our events. We will continue to work on finding strategic partnerships for our upcoming 2023-2024 track season, as well as innovative ways to drive registration and excitement for our events.

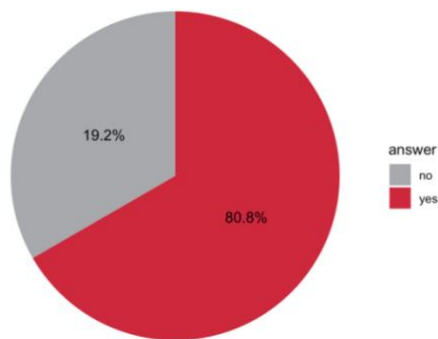
Event Participation Survey

Over the course of the 2022/23 Track Season, we had a total of 112 respondents out of a total of 783 total participants. Ontario Cycling encourages all coaches, riders and spectators to continue to use the event participation survey to provide constructive comments and feedback to OC Staff.

Thank you to all participants for taking the time to fill in our Event Participation survey. We truly appreciate the feedback! We will be offering this as part of every discipline, so we encourage everyone to please fill this out following your event and/or season so that we can continue to improve our members' event experience.

The Event Participation Survey can be found here: [Event Participation Survey](#).

Did you like having the option to register for the series?



In the Event Participation Survey, we collected feedback on the Series Registration option that was new for the 2022/23 season. 80% of respondents indicated that they liked the option of registering for the full series.

In addition, we collected feedback on the new requirement to participate in either 1 YTDS event in order to participate in the YTDS finale or to participate in 1 OCup event in order to participate in Provincial Championships.

When asked to provide comments on this new requirement, most respondents (52 out of 77) expressed their appreciation and agreement with this new requirement. In general, the consensus was that it made many riders feel that the Youth Finale & Provincial events were safer and that as a result of attending at least one previous Youth or OCup event, there was higher quality racing at the Youth Finale or Provincial Events.

Some respondents expressed disagreement with the new requirement for a variety of reasons, including financial barriers, scheduling conflicts, and injury-related concerns. OC would like to remind all riders that, across all disciplines, an exemption form is provided in our Tech Guide and registration page of each respective event if a rider requires an exemption from this policy.



Commissaires

We are very fortunate to have a great group of commissaires for our track events here in Ontario. We wish to thank each of them for their professionalism, dedication, and passion for our sport.

Volunteers

Ontario Cycling would like to take the time to thank all our dedicated volunteers who worked so hard to make these events a success! We could not put on these events without them, and we value their generosity and passion. Please remember to take the time to thank a volunteer at the next event you attend!

Supporting Partners

Ontario Cycling would like to acknowledge that our events would not be possible without the support of the Town of Milton, the Tony Osbourne Memorial Youth Fund, The Fix, Velofix, Sippy Cup Coffee, Sobey's, Montu, Neal Brothers, Lala Soap, Odyssey Medical, Chris Kiriakopoulos and Axel Froner (announcers), Racetimeing.ca, Clorox, and the Staybridge Suites Oakville-Burlington, and IHG Hotel.

Clubs and Teams

A final Thank You to all the clubs, teams and coaches who continue to support our track programming and events in Ontario. It's wonderful to watch the development of their athletes and see the excitement as they hit the track.

Congratulations to all the cyclists who participated in our OC Track Events. From the Youth Development Track Series & Youth Development Finale to our OCup Track Series and OC Track Provincials, we hope that you enjoyed your season at the Milton National Cycling Centre, and we look forward to seeing you again next season!